

# POLICY

COMPLIANCE W.I.N.S.

Worldwide Integrity is

Necessary for Success

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# **Contact Information**

#### Phone:

0800-181-2396 (toll-free number for Germany)

Compliance Hotline numbers for other countries are listed on the Bayer intranet and internet (see below).

# E-mail:

Speak.Up@bayer.com

# Web reporting:

go/speakup

# Intranet (for employees):

go/compliancehotline

# Internet:

https://www.bayer.com/en/corporate-compliance-policy.aspx

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# MESSAGE FROM THE CEO

# Dear Colleagues,

We all share the aim of providing people with innovative solutions that improve their quality of life. We can only succeed in this if we have society's trust. That trust is something we have to earn each and every day. This applies equally to everyone within Bayer – to employees as well as to the Board of Management. What that means for each of us is that our actions must also be based on laws, internal policies, voluntary commitments and ethical principles. Illegal transactions and activities are therefore unacceptable - everywhere in the world and without exception.

Our LIFE values also reflect this. They make it clear that integrity is one of the key elements of our corporate culture and provide the ground rules we must abide by in all we do.

Compliance and integrity protect our license to operate worldwide and therefore we place great importance on responsible corporate governance. We act responsibly towards our employees, patients, customers, consumers, business partners and society in general. The aim of this compliance policy is to help you to follow Bayer's principles of business conduct. However, it is not enough to simply take note of them; what matters is that we take these compliance principles to heart and, above all, that we live by them; that applying these principles becomes second nature to

us. This policy also helps us to monitor our own actions and tells us to whom we should turn whenever we are faced with questions regarding compliance. I would particularly like to emphasize that, to me, this is not simply a question of formal compliance with legal requirements, rules and regulations, or avoiding possible penalties. What counts is that each of us is truly convinced of the importance of always acting in accordance with these principles. Let us work together to successfully develop solutions that people trust, because that is precisely what matters.

Yours, Werner Baumann



**WERNER BAUMANN** Chairman of the Board of Management of Bayer AG



# Introduction

# WHY IS THIS CORPORATE COMPLIANCE POLICY IMPORTANT FOR ME?

This Corporate Compliance Policy outlines Bayer's principles of business conduct. It defines the boundaries within which we as Bayer employees must act in compliance with laws and internal policies. Doing so protects Bayer and each of us. This Policy does not cover every situation we may encounter. However, it is our compass for acting with integrity.

#### **LIVING THESE PRINCIPLES**

We take pride in doing things right. Each day we need to exercise good judgment, act with integrity, and observe the principles of this Policy.

Each of us needs to be familiar with this Policy and understand the laws, regulations and other Bayer policies that apply to our job responsibilities. Then, we need to put these principles into use with every decision and action we take. Together, we can prevent and address risks as they arise.

# **DOING THE RIGHT THING**

Our decisions are legal, ethical and responsible. Doing the right thing is not always easy or clear, but it is necessary. For help, consult our internal experts for input or guidance.

# ASKING QUESTIONS AND RAISING CONCERNS

Bayer provides information, resources and advice to prevent violations of the law or company policies. Asking questions and raising concerns helps Bayer maintain a strong culture of compliance.

// All employees are required to immediately report any violation of this Policy, including violations

- committed by external parties, and // All employees are expected to report
- // Likewise, any property offense (e.g. embezzlement, theft or fraud) involving company assets is to be reported without delay.

any concerns in this respect.

If you have a question, concern or would like to report something:

- Speak to your manager or your manager's supervisor, or
- // Contact the Law, Patents and Compliance Department, Human Resources (for HR-related matters) or Internal Audit, or Corporate Security, or
- II Contact the Bayer Compliance Hotline, a safe and secure way to confidentially report a compliance concern. The Hotline is available 24 hours a day, seven days a week via telephone, email and internet –

and you can choose to remain anonymous where permitted by local law.

Bayer will not retaliate and does not tolerate retaliation against any employee who in good faith raises a concern.

# COOPERATING WITH AUTHORITIES

We make every effort to cooperate with government authorities and agencies while at the same time protecting Bayer's interests and rights. Whenever we provide them with company information, or make public announcements, we do so completely, correctly and timely.





Antitrust violations are inherently bad for business. They undermine markets and harm consumers.

# **INTERACTIONS WITH COMPETITORS**

Our interactions with competitors must comply with the law. We do not, for example, enter into agreements with competitors to fix prices or terms of sale, allocate markets, restrict production or influence the outcome of contract bidding processes. We will not be a part - or even give the appearance of being a part - of a conspiracy or cartel. We don't exchange or discuss with

our competitors, sensitive business information. This includes pricing, sales volumes or production capacities, costs or margins, customer information, marketing and sales strategies, research and development efforts and similar data. Bayer does not enter into any understanding, arrangement, collaborative action or agreement with competitors with the intention of limiting or restricting competition.

# **INTERACTIONS WITH THE CUSTOMER**

We are careful when granting exclusive rights to customers or suppliers, or entering into agreements that limit the way in which goods or services can be used, resold or priced. We do not, for example, require customers to stop selling a competitor's product before we will supply them with our product, or to resell our products at a fixed or minimum price.

||||||||||| Example

Q: At an industry conference, a former Bayer colleague who now works for a competitor started talking to me about the new sales campaign his employer was planning to implement. I am pretty sure he shouldn't have shared this information with me, so I told him that and quickly left the discussion. Did I do the right thing?

A: Yes. At trade shows and industry events, there are legitimate topics competitors can discuss such as general scientific developments and regulatory reform. However, you were right to stop your conversation and leave as soon as your colleague raised a competitive or strategic topic. It also helps to make sure others know why you are leaving and to bring the incident to the attention of the Law, Patents and Compliance Department.

# **ABUSE OF DOMINANT MARKET POSITION**

In cases where Bayer has a dominant market position in a particular good or service, we do not abuse or exploit our economic strength to unlawfully eliminate competition, prevent new competition from entering the market, or manipulate prices. We do not, for example, deliberately sell our products below cost or refuse to sell customers one product unless they agree to buy another product from us.



# YOURSELF

 Am I sure that the proposed agreement or activity fully complies with antitrust laws?

Some agreements or activities will always be considered antitrust violations. Others depend on the specific facts and circumstances. Bayer could face serious fines, lawsuits, lost sales and severe harm to its reputation if we do not follow the rules. Individuals involved in antitrust violations face termination of employment, fines and even imprisonment. To navigate safely, involve the Law, Patents and Compliance Department.



• POLICY NO. 2073



# **BENEFITS TO THIRD PARTIES**

Bayer only allows employees to offer or give modest benefits, such as gifts or hospitality, to third parties in certain situations during the normal course of business. Employees cannot offer or give a benefit if the intention is to wrongfully influence the recipient.

"Wrongfully influence" means to intend to cause the recipient of a benefit to misuse his or her position to provide an inappropriate advantage. Some examples of



# **MESSAGE**

Bayer's reputation is upheld by every employee doing the right thing. There is no justification for illegal business practices - ever. We accept the fact that we may lose some business opportunities as a result.

benefits that can be used to wrongfully influence include:

- // cash, gift cards or other cash equivalents
- // gifts, meals, travel or hospitality
- // invitations to events and meetings
- // offers of employment
- // business opportunities
- // personal favors
- // donations to a chosen charity
- // free or discounted products

Some examples of inappropriately obtained advantages as a result of offering or giving benefits to wrongfully influence someone include:

- // encouraging, holding up or speeding up a decision
- // winning a contract
- // continuing, growing or enhancing existing business
- // approving a permit or license
- // passing an inspection or ignoring a violation

# |||||||||||Example

Q: Our distributor says that he can win a new government contract for Bayer if we make a contribution to a certain charity. I think the president of the charity works for the government agency that is awarding this contract. What shall I do?

A: Do not make any contribution and report this distributor to the Law, Patents and Compliance Department. This distributor is suggesting that we disguise a bribe in the form of a contribution. A dishonest distributor or agent might also demand a higher than expected fee. He or she could potentially use a portion to bribe the officials responsible for the regulatory approval.

# INTERACTION WITH GOVERN-MENT OFFICIALS OR HEALTH-CARE PROFESSIONALS

In some countries, it may be generally illegal to offer or give anything to a government official, healthcare professional or healthcare organization, even if it is not for an inappropriate advantage. Even where not prohibited, giving a benefit may require public reporting or disclosure. Note that in some countries, a healthcare professional is considered a government official.

Bayer prohibits the use of payments made to a government official to speed up or facilitate the performance of routine, non-discretionary services or actions, such as issuing a license or permit. However, fees paid in accordance with formal government procedures officially accompanied by an invoice or receipt for payment are permissible.



# YOURSELF

- Am I following local laws and Bayer policies regarding the business use of gifts and hospitality?
- Am I sure I'm not trying to wrongfully persuade someone to do something for Bayer?

If you are not sure about offering a modest business gift or what limits might apply in your country, contact the Law, Patents and Compliance Department, especially before offering or giving anything to a government official or healthcare professional.



- POLICY NO. 2041 Anti-Corruption
- PROCEDURE NO. 2083
   Third Party Due Diligence
   Process

#### **USING THIRD PARTIES**

We do not use another person or entity (such as a third party, distributor, agent or advisor, family member or family business) to offer or provide a benefit that we cannot offer or give ourselves. Bayer uses a due diligence process to review third parties for indications of illicit practices and connections to government officials to assess the corruption exposure.

#### **MONEY LAUNDERING**

We conduct business with reputable third parties who engage in legitimate business activities. To help ensure compliance, we follow all local laws designed to prevent money laundering. Additionally, Bayer will not do business with individuals or entities sanctioned for having a past or ongoing association with criminal or terrorist activities.



# OUR COMMITMENT

Bayer endeavors to develop, produce and sell products in a safe and sustainable way that meets the needs of our employees, customers and society, and protects the environment.

Responsible business practices are the foundation of our activities. We pursue an inclusive business approach, in which we combine financial objectives with societal and environmental responsibility, and balance short-term and long-term targets. We measure key non-financial indicators with the same rigor as financial indicators

We are committed to meeting all health safety and environmental laws and industry standards in every aspect of our business. Product stewardship means we offer products that are safe for people, animals and the environment when properly used





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Bayer takes a strong stance on quality, safety, environmental stewardship and human rights and expects equal commitment from its suppliers.

#### **HEALTH AND SAFETY**

We respect and care for the environment and the safety, health and well-being of employees, contractors, visitors or neighbors around the world. This includes the health and safety of everyone who uses our products as well.

#### **Product Safety**

We evaluate and address the potential health and environmental risks associated with our products throughout their entire life cycles – from research and development to production, marketing, use and disposal. We openly communicate the safe and proper way to use our products and the risks associated with their use by providing appropriate instructions and warnings.

## Occupational Health and Safety

We share responsibility for maintaining a healthy and safe workplace. By emphasizing best practices and safe behaviors, we promote an overall safe working environment and minimize the likelihood of an accident, injury or illness.

# **Process and Plant Safety**

Our manufacturing processes and methodologies are designed to help ensure that our operations do not pose an inappropriate risk to ourselves, the environment or our communities. Throughout our plants, we continually work to reinforce and optimize our process safety culture and related standards.

#### **Transportation Safety**

We have people and procedures in place throughout the organization to help ensure that materials are handled and transported safely and securely and in line with applicable regulations.

# **ENVIRONMENTAL PROTECTION**Our actions, operating practices and

products should not damage the environment in which we operate.

To uphold this commitment, we work hard to reduce the environmental impact of our products and operations, use natural resources responsibly, improve our resource and energy efficiency, and develop new technologies, optimized processes and innovative products that serve to protect or even benefit the environment, nature and the



climate.

## LEARN MORE

- POLICY NO. 2055
   HSE Management and HSE Key Requirement
- POLICY NO. 1935 Bayer Human Rights Policy
- POLICY NO. 2095
   Product Safety and Quality:
   Reporting Obligations
   of Employees
- DIRECTIVE NO. 750 Quality Management System
- DIRECTIVE NO. 2049 Process & Plant Safety
- Bayer Supplier Code of Conduct (available on www.bayer.com)

We further observe all laws and adopt our own strict regulations regarding the generation, use, storage and disposal of waste, emissions, hazardous chemicals and other materials.

#### QUALITY

"Quality in all we do" is our strong commitment to safeguard trust in the Bayer brand.

Our stringent, enterprise-wide quality management helps ensure that our high-quality products and services meet the needs of our customers and are compliant with all applicable internal and external regulations. In areas where regulations require specific practices in data capture, processing, maintenance of data for the development, production, quality control and distribution of products, we adhere to strict data integrity standards. We collect feedback from our customers to continuously improve the quality of our products and services. We also continuously monitor the safety and quality of Bayer products for the benefit and safety of patients and customers.

#### **SUPPLIER MANAGEMENT**

We expect our suppliers and subcontractors to share Bayer's commitment to operating in a responsible and ethical manner, consistent with the principles set forth in this Policy and in Bayer's Supplier Code of Conduct. We also expect our suppliers and subcontractors to maintain these standards further down the supply chain. We consider compliance with these standards an important factor when choosing new suppliers or continuing our relationships with existing ones.

#### **HUMAN RIGHTS**

Bayer recognizes and respects human rights wherever it does business, both internally and within its external sphere of influence. Our standards require all employees around the world to act with fair and lawful conduct toward colleagues, business partners and local communities. We are committed to upholding and supporting human rights, including in our supply chain. Our human rights position is unequivocal and includes a strict ban on child labor.



#### ASK YOURSELF

- Am I making a good, safe choice or am I at risk of injuring myself, the environment or others?
- Do I know what to do in an emergency or when I see an unhealthy or unsafe condition or behavior?
- Have I accurately presented the raw data of my work?
- Am I aware that I need to forward adverse safety- or quality-related information about our products for human use within 24 hours?

If you don't know or aren't sure about the best way to proceed, ask your manager, your Health, Safety and Environment (HSE) manager, the Pharmacovigilance or Quality Assurance Department or the Law, Patents and Compliance Department.



# OUR COMMITMENT

Bayer supports national and international initiatives that aim to prevent the misuse of its goods or technologies as nuclear, biological or chemical weapons or in the spread of terrorism or war.

We adhere to trade control regulations, sanctions and other efforts intended to promote international peace and stability. We also abide by local laws governing international trade. Bayer expects third parties who act on its behalf to strictly adhere to these same commitments



# TRADE CONTROLS AND ECONOMIC SANCTIONS

We have internal processes and systems designed to prevent the use or diversion of Bayer goods, software, technologies or services in improper ways. If we have concerns, Bayer will not do business with the potential customer.

We also will not do business with entities or persons that have been identified as being associated with nuclear, chemical or biological weapon activities, terrorism or narcotic trafficking, or other improper activity. In addition, we observe restrictions on payments or other financial dealings involving these prohibited parties.



# LEARN MORE

- POLICY NO. 1922 Compliance with Export Controls and Economic Sanctions
- International Trade Control Handbook: go/exportcontrol



#### ASK YOURSELF

- Do I know if this transfer of goods, technology or services from one country to another (even if between Bayer affiliates) is subject to an applicable trade restriction?
- Will I violate any trade controls if I share this intellectual property, know-how or trade secret with someone else (even with another Bayer colleague)?

Designs, drawings, software and other intangibles are harder to monitor than a pallet of products, but their improper use can be just as, if not more, dangerous. If in doubt, ask your manager, International Trade Control expert or the Law, Patents and Compliance Department.

Q: My team is in discussions to supply a chemical we manufacture. The interested buyer is in a different country. I'm sure there are trade rules I need to follow. How do I find out what they are?

**A:** Trade controls are complex and they sometimes conflict with each other. Involve the trade control experts that support your local organization before conducting business internationally.

# |||||||||Example

**MESSAGE** 

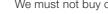
up in the wrong hands.

Trade compliance reduces the risk

that our goods or technology end

(-0)





**INSIDER TRADING** 

We must not buy or sell stock or other financial instruments ("securities") while we have non-public information, which, if made public would be likely to have a significant effect on the price of the securities ("inside information"). We must not unlawfully disclose inside information to or "tip" anybody for similar purposes. We also obtain approval from a member of the global leadership circle before disclosing inside information to anyone needing that information for his or her work at Bayer.

The prohibition on insider trading applies to both Bayer securities and securities in another company. It also applies regardless of whether or not the trade is to make a profit.

Common examples of inside information include major strategic corporate decisions and transactions (such as acquisitions, divestitures or joint ventures),

**LEARN** MORE

• POLICY NO. 2087 **Insider Trading Compliance** 

unexpected successes or failures in the development of new products (such as outcomes of clinical studies, regulatory approvals or non-approvals), unexpected guarter- or year-end financial results and major unexpected business developments.



# YOURSELF

- Could information I have offer me or anyone else an unfair advantage when deciding whether to buy or sell securities of Bayer or another company?
- Am I sharing only the information this person really needs to do his or her job for Bayer but not more than that?

Help limit access to information by using project code names and following IT encryption and security procedures. If you are not sure whether or how much information you can use or share with someone else, contact your manager or the Law, Patents and Compliance Department.

# ||||||||||Example

**KEY** 

to us is prohibited.

**FAIR DISCLOSURE** 

MESSAGE

Personally profiting from non-pub-

lic information that Bayer entrusts

Bayer releases information about its

business and recent business devel-

opments to the financial markets and

other interested parties in an orderly

is fair, accurate, timely and complete.

confidential information, which we are

to share only on a strict need-to-know

For this reason, we limit access to

fashion, making sure that the disclosure

Q: I learned in one of my project meetings that Bayer is planning to acquire another company. Can I buy stock in that company before the acquisition is announced? What about buying Bayer stock?

A: No. You must wait until news about the deal is officially made public before you buy stock in the acquisition target. Otherwise, you would be making use of "inside information" other investors don't have, presuming the price of the shares of the acquisition target likely would be significantly influenced once the deal is announced. The same applies for Bayer stock if Bayer's share price likely would be significantly affected by the deal.



Bayer fully and accurately records its business activities and financial transactions to provide a fair and complete picture of its operations, assets and financial condition.

standards and principles, as cesses are followed and





Reliable information is critical for good decision-making by management, investors and the public.

To ensure our books and records are transparent and reliable for financial, regulatory and other reporting purposes, we:

- // truthfully, accurately and completely reflect exactly what occurred and never hide or overstate transactions or alter documents or records
- // make information about business developments and results readily available through timely reporting and publication
- // retain records and any required supporting documentation in a manner and for as long as statutory or internal rules require, and never destroy records that are relevant to a threatened or pending government investigation or legal proceeding
- // use clear and concise language when communicating to reduce the likelihood that the content is misinterpreted, misused or taken out of context



- Have I accurately documented Bayer's business transactions or activities?
- Am I keeping the records that I am responsible for retaining for as long as necessary to meet our legal recordkeeping requirements?

Good recordkeeping matters for everyone, not just accountants. If you are not sure whether a transaction or activity is properly recorded, ask your manager, **Accounting Department or the** Law, Patents and Compliance Department.



# **LEARN**

- POLICY NO. 2043 BKA
- DIRECTIVE NO. 1920 Internal Control System over Financial Reporting
- POLICY NO. 2086 **Bayer Management Accounting**
- POLICY NO. 1766 **Management of Business Processes**

# ||||||||||Example

Q: My supervisor asked me to wait until next quarter before recording an expense we incurred. She said it would look better, since we are just at budget in this quarter. Is that OK?

A: No. These expenses must be accounted for in the period they were incurred. Otherwise, our records would not be truthful, accurate and complete.



# OUR COMMITMENT

Bayer strives to create the best environment for employees to perform, innovate and develop.

Bayer is a place where employees can positively change the world with their work. To create value for a diverse world, we need to be a diverse workplace that empowers people with different backgrounds and skills to make a difference.

We treat

and

each

other with

fairness

respect

We follow certain basic standards of behavior, so that no person is treated unfairly or discriminated against, harassed or subjected to other unprofessional or disrespectful behavior, or retaliated against for sharing his or her good faith concerns.



KEY MESSAGE

We treat each other fairly and respectfully. If we think something is not right, we speak up. We take a stand without fear of retaliation.

# **FAIR TREATMENT**

We ensure fair compensation and make decisions with regard to employees

based on factors such as their competencies, performance in their jobs and behavior in the work environment.

We do not make our decisions or treat individuals differently – consciously or unconsciously – based on characteristics unrelated to work, such as race, color, national origin, gender, age, physical characteristics, social origin, disability, union membership, religion, family status, pregnancy, sexual orientation, gender identity, gender expression or any unlawful criterion under applicable law.

## **RESPECTFUL RELATIONS**

We treat others with respect. This includes colleagues and third parties, such as customers, suppliers and officials. Bullying or harassment of any kind is forbidden. We understand bullying or harassment can create an intimidating, abusive or hostile work environment. The occurrence of harassment or bullying is determined based on the effect it has on the affected person's dignity. Typical forms of bullying and harassment include spreading malicious rumors, humiliating others or setting them up to fail, excluding others from social life at work, and sharing criticism with employees who have no business need to know.



LEARN MORE

• POLICY NO. 2090

# |||||||||Example

Q: During a group conversation at lunch, a colleague told a joke that made fun of another colleague who had just transferred from another country. Even though it wasn't aimed at me, I found it offensive but didn't say anything. What should I have done?

A: Even when someone is trying to be humorous or does not mean to be inappropriate, that behavior is still unacceptable if someone might find it hostile or offensive. You should have told the person telling the joke that you found it offensive. Depending on the circumstances you also might feel it best to speak to your manager.

# FREE AND OPEN SHARING OF CONCERNS

Bayer encourages us to share our good faith concerns about discrimination, harassment, disrespectful or unprofessional behavior, or any other possible violations of law, LIFE values or company policies, as we respect diversity of thought and freedom of speech. Bayer will not tolerate retaliation against an employee who in good faith raises a concern or takes other appropriate action, even if the concerns ultimately prove not to have been justified. An employee must not be threatened or punished either because he or she has expressed a good faith concern or as a way of keeping the employee from expressing his or her concern. Any form of retaliation is unacceptable.



ASK YOURSELF

- Did someone's action or statement make you feel uncomfortable?
- Did this action or statement make someone else uncomfortable, whether you witnessed it yourself or that person expressed his or her discomfort to you?

If you are not sure, bring the matter to the attention of your manager, your manager's supervisor, your HR Business Partner, the Law, Patents and Compliance Department, Internal Audit or the Bayer Compliance Hotline.

# OUR COMMITMENT

Bayer safeguards the value of its research and development efforts and the goodwill and reputation of the company and its brands. Bayer respects the valid rights and claims of any third party.

Intellectual property rights provide innovative companies like Bayer an opportunity to profit from the results of its inventions and recover the cost of its investments. These rights lawfully restrict or prevent others from using Bayer's intellectual property without Bayer's permission.

we protect
and respect
intellectual
property rights



Intellectual property rights are valuable assets. We protect this value for Bayer. Likewise, we don't incorporate someone else's intellectual property into our own work unless we're certain we have all the rights needed to do so.

# PROTECTING BAYER CONFIDENTIAL INFORMATION

To preserve the benefits of Bayer's ideas, efforts and accomplishments, we limit access to confidential (internal, restricted, secret or other proprietary) information and we limit the type and amount of confidential information we share with third parties or in public places, and secure the integrity and availability of our confidential information to prevent it from being lost, stolen or misused.

An employee who has access to Bayer intellectual property or confidential information may only access, use or retain this information when and as required to perform his or her job responsibilities. If that person is no longer employed at Bayer, he or she must not take or keep information belonging to Bayer or use Bayer information for other purposes, including for the benefit of a future employer.

Common types of intellectual property rights include:

- // patents
- // trademarks and logos
- // copyrights
- industrial processes, methods and designs
- other forms of proprietary information, such as trade secrets and know-how

Common types of confidential information include unpublished information regarding:

- // research and development efforts
- // new product or marketing plans
- business strategies
- // financial projections
- // merger or acquisition activities

# SHARING CONFIDENTIAL INFORMATION

Before sharing proprietary information or receiving it from someone else, we enter into a confidentiality or license agreement that defines how and under what conditions the information can be rightfully accessed, used or retained. We keep information belonging to others separate from our own, so as not to impair Bayer's rights in knowledge we have independently developed.

# RESPECTING THIRD PARTY RIGHTS

We are careful not to use, copy or incorporate the valid, legally recognized intellectual property or confidential information of others unless we have their permission or any other right to do so.



## LEARN MORE

- POLICY NO. 2056 Exchange of Information and Materials
- POLICY NO. 1435 Information Security



# ASK YOURSELF

- Can I use a list of customer contacts I put together when I worked at another company?
- Can I reuse information that I found on the Internet in my activities for Bayer?
- Is someone else infringing on Bayer's intellectual property rights, or could Bayer be potentially infringing the rights of someone else?

If you are not sure, let your manager or the Law, Patents and Compliance Department help you determine what's permissible and what's best to avoid.



Q: I occasionally like to work at the local coffee shop near my house. What can I do to safeguard Bayer's information?

**A:** You can avoid inadvertently sharing confidential information while you're off company premises by making sure no one can overhear any business-related phone calls or view your computer screen. Never leave your computer, phone or other device unattended where it could be stolen and always use your VPN secure connection to log onto Bayer systems.



# **OUR ↓ COMMITMENT**

Bayer employees are careful to separate their own personal interests from those of Bayer.

We make decisions imopportunity for personal performance or our deciexpected to disclose the





KEY MESSAGE

Perceived conflicts of interest can be just as damaging to our reputation as real ones. We should be alert to situations where someone might think the aim of our action, decision or statement is to gain an undue advantage.

# **EMPLOYMENT OR BUSINESS RELATIONSHIPS WITH RELATIVES AND FRIENDS**

We do not allow the existence of a family or personal relationship to influence our decision-making in relation to employees or job applicants, or contracts with third parties. This includes, for example, decisions taken with respect to a company owned or controlled by a family member or friend.

When engaging third parties, objective criteria are applied such as price, quality, reliability and ability to meet technical standards. We similarly make decisions with regard to employees and job applicants based on factors such as their competencies, job performance and behavior in the work environment.

# **OUTSIDE ENGAGEMENTS**

As Bayer employees, we must not enter into an employment relationship with suppliers, competitors or third parties, or provide, whether in return for payment or free of charge, services on a

freelance basis to suppliers or competitors, without first notifying our manager. Freelance services to other third parties need to be notified as well in case Bayer's interests may be affected. We also must not set up our own business without similar prior notice. In some countries, approval may be required.

#### **GIFTS FROM OTHERS**

We must not demand personal benefits such as cash, loans, gifts, hospitality, meals or tickets for sports or entertainment events. Doing so could affect our ability to make an objective decision in the best interest of Bayer, for example, in connection with the negotiation, award or performance of a contract. We also do not accept personal benefits in the context of the negotiation, award or performance of a contract. We only can accept unsolicited gifts, hospitality or invitations to meals or events provided that they are of modest value and there is no conflict. In this context, we comply with all applicable

# ||||||||||| Example (1)

Q: My daughter just became the second managing director of the event management agency that is organizing our next Global Sales & Marketing Meeting. I am part of the team that has the responsibility for managing this event. The event management agency was already on board before my daughter was promoted. Does this situation present a conflict of interest?

A: It could. Even situations that might have the potential for a conflict of interest or raise the appearance of a conflict of interest must be disclosed promptly. Consult your manager or contact Law, Patents and Compliance, who will advise you on how to handle a situation like this.

laws and Bayer policies, including any local policies that may further limit or restrict the receipt of such benefits.

## **USE OF COMPANY PROPERTY**

We do not use items belonging to Bayer (such as equipment, goods, vehicles, office supplies, documents, files, programs, data and data storage media) for our own personal purposes



LEARN MORE

- POLICY NO. 2085 **Conflict of Interest**
- POLICY NO. 2075 Internal and **External Communication**
- POLICY NO. 2030 Social Media Usage
- POLICY NO. 2080 Business and Private Use of Electronic **Communication Systems**
- POLICY NO. 2023 Global **Travel and Expense**

||||||||||| Example (2)

or remove them from company premises except as expressly permitted by a Bayer policy or with prior manager

We use credit or debit cards, cards for gas stations, and access cards to buildings, sites and parking or similar, only for the purpose and permitted use for which they were granted. Additionally, we do not transfer them to or share them with other colleagues or third parties.

#### **SOCIAL MEDIA**

When using social media for business communications, we obtain approval from Communications before posting in the name of Bayer. We must use these social media platforms responsibly and in the best interest of Bayer, and never post or publish abusive or offensive content or internal confidential information. If we discuss work-related topics in our private activities in social media, we must make it clear that we are expressing our own personal opinion and not reflecting the views of Bayer.



ASK YOURSELF

- · Could others think I am personally benefitting from what I am planning to do?
- Do I "owe" anything to the giver if I accept this gift?

It can be a challenge to distinguish between what is appropriate and what isn't. If in doubt, consult your manager or Law, Patents and Compliance for guidance.



**OUR**  $\downarrow$  COMMITMENT

Bayer strictly adheres to the laws designed to protect and secure the privacy and confidentiality of information about individuals. This includes personal, health,

# we protect and secure personal data

Q: During negotiations with a new supplier, I received an expensive gift. Returning or refusing the gift could be perceived as an insult in my country. A: You must contact your manager or Law, Patents and Compliance. If it is not possible to return the gift for cultural reasons, it could be accepted as Bayer's property or donated to charity.

# ?

#### ASK YOURSELF

- Do I need access to this data and if so, am I handling it as required?
- Must I protect the data I am handling? Is the data sensitive, such that I would want to secure it if it belonged to me?
- Have I done what is required to secure the data?
- Would it harm anyone if I lost or mistakenly disclosed the information?

Privacy laws vary by country.
The laws that apply depend upon where and how the information is handled, and will determine what to do when a breach or loss occurs. Your manager, Data Privacy Manager or the Law, Patents and Compliance Department can advise you as to which laws apply and how best to comply.

**MESSAGE** 

At home, we protect information

that others could use to invade

our privacy or steal our identity,

like our home address, govern-

ment identification number, and

health information. At work, we

similar care.

handle others' personal data with

# PROPER HANDLING OF PERSONAL DATA

As part of our normal business operations, we may collect, process and/or transfer personal data about various individuals, including customers, employees, patients, vendors or other business associates. We handle personal data only to the extent we have a specific, definable business need for the information and in compliance with:

- // applicable data privacy laws, including those that impose additional protections for personal data considered particularly sensitive
- // consent of the individual whose data we handle, when consent is needed
- // statements about our privacy practices, such as those Bayer provides to users of its websites and mobile apps.

Types of sensitive personal data that require special protection are defined by local law. Such data can include government identification number, financial account information, date of birth, home address, health information, labor union or political affiliation or criminal record. We take extra care when handling these types of data.

# PREVENTING DATA BREACH AND DATA LOSS

We are required to take reasonable action to protect personal data from a

when an unauthorized person gains access to personal data as a result of intentional or unintentional acts by a Bayer employee or a third party. A data loss occurs when personal data is lost or mistakenly destroyed, as might happen when a laptop or other device containing a copy of unencrypted information is misplaced or stolen.

breach or loss. A data breach occurs

Some of the steps to minimize the risk of data breach or data loss include requiring prior approval by the local Law, Patents and Compliance Department before transferring data, and using technical measures such as encryption and access controls. Should a data breach or loss occur, Bayer will promptly notify government authorities and/or any affected individuals as and when required by applicable law.

# ||||||||||Examples

Q: A supplier wants to send promotional materials to people who registered on our website to participate in a Bayer event. Can I provide the supplier with their names and contact information?

**A:** Bayer's privacy policy on the Internet states that we share information that is submitted on our websites only with the submitter's consent, or when required or allowed to do so by law. Unless these conditions are met, we cannot share this information with the supplier.

Q: We use a third party supplier to host a Bayer-owned website. I heard that this supplier's network was hacked and the hackers might have gotten access to users' email addresses and passwords. I am responsible for administering the website. What should I do?

**A:** Immediately notify the Data Privacy Manager so that Bayer can respond quickly and responsibly to this suspected data breach. A data breach is a serious event. Don't try to handle it on your own.



• POLICY NO. 1915

**Data Privacy** 

• DATA PRIVACY COCKPIT:



# **Our Compliance Management System**

Bayer maintains a comprehensive system designed to promote and reinforce compliant behavior. The elements of this system foster a positive compliance culture throughout our worldwide organization and help ensure integrity is part of every employee's daily business activities.

# **RISK IDENTIFICATION AND** MITIGATION

Compliance, Internal Audit and Risk Management functions work together with the business at global and local levels to proactively identify and address the most significant compliance risks. Based on the identified risks, Bayer uses the following components to incorporate preventative measures into daily business activities:

#### Policies

Bayer policies guide employees on how to put the principles of this Corporate Compliance Policy into practice. By establishing clear standards and rules, our policies help employees carry out their job responsibilities in compliance with applicable laws and regulations.

#### Procedures

Bayer designs and implements specific methods at global and local levels that help employees adhere to Bayer policies in their daily business activities and prevent potential violations of law.

# Training

Bayer targets training based on job responsibilities so that employees receive guidance about the specific compliance topics and risks most relevant to their positions. By reinforcing job requirements and expected behaviors, Bayer strives to avoid violations and proactively address its most significant compliance-related concerns.

# Monitoring

Bayer performs compliance assessments on a regular basis to ensure the implemented measures are effectively mitigating the identified compliance

#### Reporting

Bayer provides a global Compliance Hotline, administered by an independent external service provider, as a safe and secure means for employees, customers and others to confidentially (and anonymously where permitted by local law) report their compliance concerns. The Compliance Hotline can be reached 24 hours a day, seven days a week via telephone, email and internet.

#### Communication

Bayer communicates with employees through multiple channels to ensure the principles of business conduct, policies and procedures are widely known. The goal is to equip employees with the information, resources and guidance they need to do their jobs in a compliant manner.

Every supervisor must organize his or her area of responsibility to ensure adherence to this Corporate Compliance Policy and applicable law. Supervisors must communicate the rules applicable in their areas of responsibility and enforce them. Problems must be actively addressed and resolved.

# **Investigations and Audits**

Every compliance incident brought to the attention of the compliance organization is assessed and, if required, investigated in a timely manner. Bayer's compliance organization conducts investigations objectively. It protects the confidentiality, dignity and fair treatment of those involved and those who are witnesses to the matter, while assuring the integrity of the investigation. Employees are required to cooperate fully in any investigation. Employees involved in compliance violations may be subject to specific sanctions. In addition, other measures such as process improvements may be implemented to mitigate identified risks. Additionally, Compliance Program Audits proactively and systematically evaluate the

implementation and effectiveness of the compliance program, identify risks and recommend measures for adopting best practices.

Bayer continually evaluates and improves the effectiveness of its compliance program in light of the current global and local business and legal environment.

# OUR COMPLIANCE ORGANIZATION

A worldwide compliance organization, headed by the General Counsel of Bayer AG as Group Compliance Officer, supports our overall compliance approach.

Every country or group of countries where Bayer does business has a Head of Compliance responsible for the local implementation and effectiveness of our compliance management system. These compliance experts provide guidance, assess and address risks, conduct compliance training and investigate any alleged compliance violations.



- POLICY NO. 2029
   Management of
   Compliance Incidents
- POLICY NO. 1968 Compliance Organization

# **Masthead**

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