## Protect yourself

You should buy Xarelto® only from providers you would entrust with your health!

- Never buy medicines from "private" suppliers outside of the legal supply chain. Do not accept medication which for example has been purchased for you by friends abroad or via the Internet.
- Be wary of providers who are willing to sell Xarelto<sup>®</sup> without a doctor's prescription to you. Online pharmacies that offer prescription-only medicines without a prescription are in most cases selling falsified medicine.
- Prepare for trips abroad and take enough medication with you. When on holiday, don't buy medicines from markets stalls or street vendors.
- Do not accept packaging that is incomplete or not correctly configured for retail in your country. In case of doubt, consult your physician or pharmacist

It is not always possible to tell at first glance whether sellers are trustworthy. Help is available from different organisations and associations that can tell you more about the risks or if a seller of medicine is licensed and reliable.

#### **European Alliance for Access to Safe Medicines** (EAASM)

www.eaasm.eu

National Association of Boards of Pharmacy (NABP) www.nabp.net

**European Federation of Pharmaceutical Industries and Associations (EFPIA)** 

www.efpia.eu

**World Health Organisation (WHO)** 

www.who.int

## **Get the** facts

The information provided in this flyer is just an overview of the key features of genuine Xarelto® product packaging.

A guarantee that Xarelto® is genuine is, however, only possible after a more detailed examination. If you feel uncertain about the authenticity, you should ask your doctor or pharmacist for advice.

You can also contact the manufacturer Bayer:

#### **Bayer Customer Hotline**

Tel.: +49 800 100 61 19 Fax: +49 180 120 01 01

#### Website

www.beware-of-counterfeits.com

#### Contact

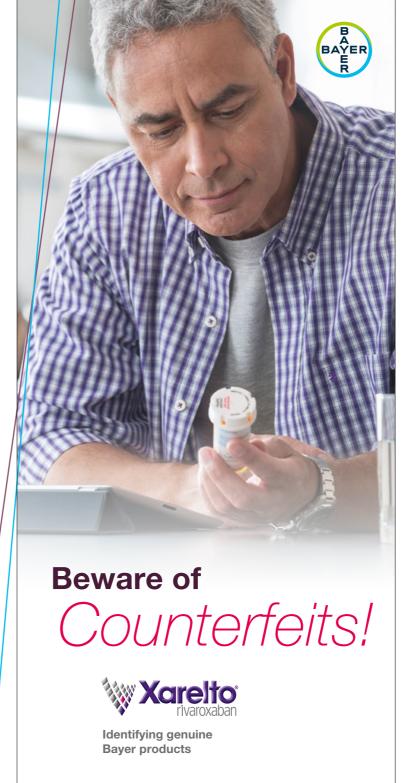
www.bayer.com or directly via the contact form provided on the

www.beware-of-counterfeits.com



Bayer AG 51368 Leverkusen Germany www.bayer.com

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(A) Xarelto







The Xarelto® tablets are embossed and coloured in accordance with the quantity of the active ingredient.



**Xarelto®** 

Packaging

are described below in this flyer.

Xarelto 15 mg
Xarelto 20 mg

Xarelto® packaging.

Genuine Bayer

Bayer sells its drug Xarelto® in different packaging all

over the world. All packages have safety features that

are relatively consistent and clearly identifiable. They

Here you can see individual examples of different





⊕ Xarelto 20 mg

⊕ Xarelto 15 mg

⊕ Xarelto 10 mg

A Xarelto 2.5 mg

## The Xarelto®

Bayer protects its product Xarelto® with different safety features. Some can be seen with the naked eye. It is almost impossible to successfully imitate or counterfeit all of them in a valid combination at the same time.

#### A genuine packaging will have the following features:

#### 1. Unvarnished area on the packaging

The "Bayer" wordmark or the name "Xarelto®" runs continuously across the surface of the Xarelto® box. It becomes visible if the packaging is tilt so light falls on it at different angles.

#### 2. Product icon

The elements of the Xarelto® icon are shown in the colour combination grey-violet on a white background. You will see micro printed elements in the violet diamond under appropriate lighting (and by using a magnifying glass).

#### 3. Stamp on the Aluminium foil

Some Xarelto® packaging have on one side of the blister aluminium foil or on the lid foil of the plastic bottle, Bayer crosses stamped alternately in bright and dark shades.

#### 4. Security embossing

Some Xarelto® packaging have an embossed tactile square with four quadrants. It changes its colour from bright to dark, depending on the viewing angle. The information contained therein ("Xa" in each corner) becomes visible while the Xarelto® tablet in the middle of the symbol remains unchanged.

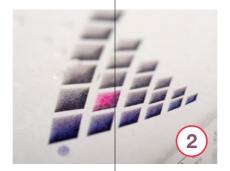
# safety features





Pictures by way of example









Safety features of Xarelto -packaging (further variants might be available)



#### Tamper evident closure

A genuine packaging always has a tamper evident closure.

#### Coding

In addition, many countries mandate to apply a code, often including a serial number, allowing to identify individual packages.

#### Additional important details

Basically, genuine packages are labelled with variable data (at least with batch code and expiry date).

### **Beware of**

# Counterfeits!

Counterfeit versions of Xarelto®, in other words products with the same name that are purported to come from Bayer, have occurred.

Bayer is committed to fight against counterfeiting of its products and the involved criminals with respective means.

Further information about **medicinal product** counterfeiting can be found at

www.beware-of-counterfeits.com