



Science for a Better Life

Credit Suisse Global Basic Materials Conference

September 17, 2020
Liam Condon,
President of the Crop Science Division





Forward-Looking Statements

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Shaping agriculture to benefit farmers, consumers and our planet

As the industry leader uniquely positioned to create value through innovative tailored solutions

We seek to deliver world-class innovation, new standards in sustainability and pioneer a digital transformation in agriculture to feed a growing global population





Four core pillars underpin our vision for Crop Science

4

Core Crop Science Pillars



Drive operational excellence



Deliver world-class innovation



Pioneer the Digital Transformation



Set New Standards in Sustainability





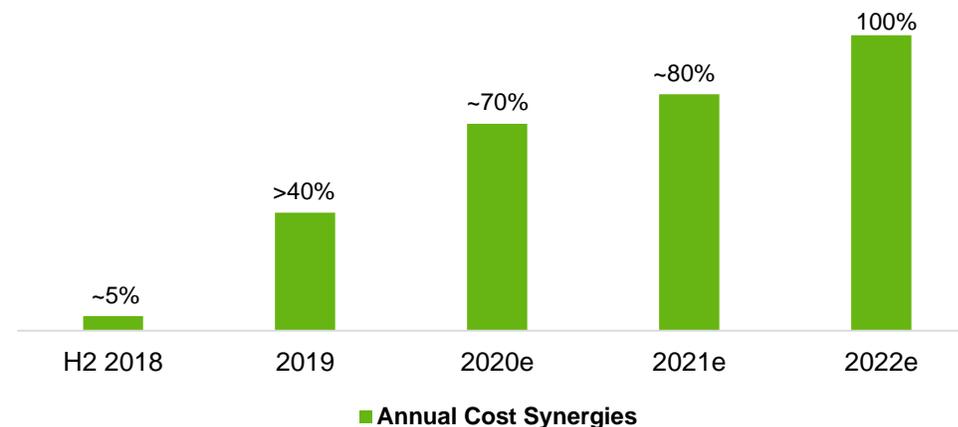
Integration and synergies ahead of plan in Crop Science

Integration Achievements

- // Crop Science functions advancing rapidly with **organizational integration**; selections essentially complete
 - // Support functions to be completed in alignment with Bayer 2022 project
- // **Cultural Integration**: Continued high levels of employee engagement; ~75%
- // **Cost Synergies**:
 - // Now expect ~70% of the synergy target complete by end of 2020 vs. original target of 55%
 - // Focused on headcount, IT and infrastructure savings



Cost Synergies ^{1,2}: ~€870m (~\$1bn) as of 2022



Sales Synergies¹: ~€170m (~\$200m) as of 2022

- // **Four countries** to generate >**60%** of the sales synergies
 - // U.S.A., Brazil, Argentina and Mexico
- // Bayer Plus program generating incremental sales in the U.S. in first season

¹ Net EBITDA impact before special items, net of estimated dissynergies such as termination of selected distribution agreements as well as sales disruptions

² Majority of expected one time costs of ~1.3bn to achieve synergies expected to be recorded as special items
Applied FX rate of USD/EUR of 1.15



Unmatched R&D investment powers industry-leading profitability

#1 R&D Platform in Crop Science

// **>7,800** R&D employees² in **>50** countries

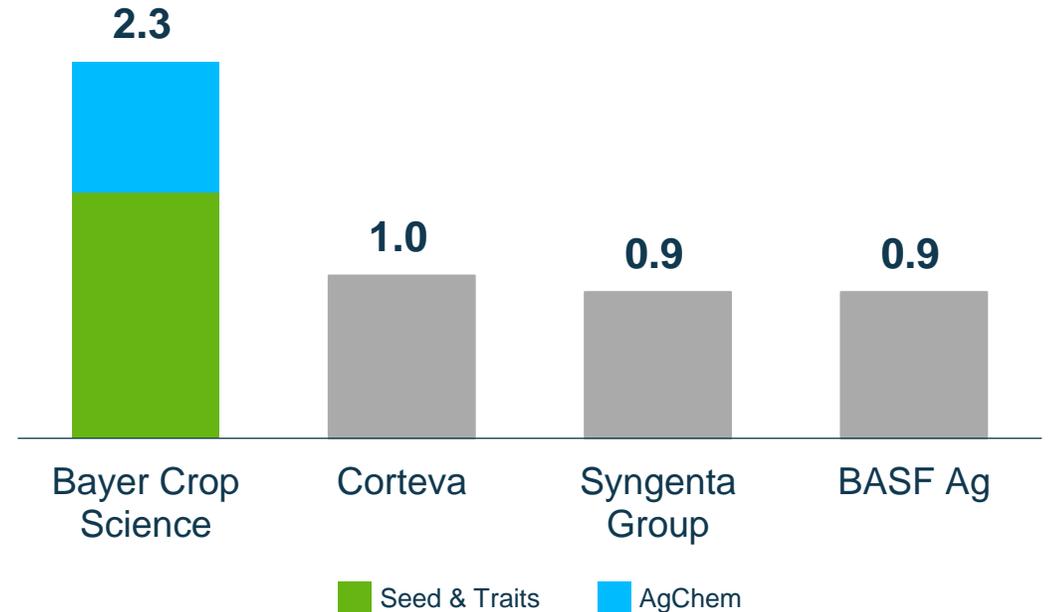
// **>20** large-scale R&D centers

// **Partner of choice**

// **Technology provider to the industry**



Ag R&D Expense (€bn)¹



¹ Bayer and Corteva based on 2019 reported R&D and there is an internal proforma estimate derived from company reports for the newly formed Syngenta Group. Proforma estimate for the SYT group includes the 2019 reported R&D expense for Syngenta – not including capitalized R&D of \$344M– to be comparable to peers in the chart. The Syngenta Group estimate does not consider Sinochem R&D. BASF is based on 2018 reported R&D expense.

² Includes permanent and temporary employees



Advancing agriculture with a decade of transformative products

Key product highlights featured represent >€22bn³ of peak sales potential

Select Planned Product Launches¹

	Expected Ongoing Refreshment	2020	2021	2022	2023	2027	2028	2029	2030
Herbicides	35+ New Formulation Launches in the next Decade				New Soybean Selective Herbicide Mixtures New Autumn Herbicides for Cereals		New Non-Selective PPO Herbicide ²	New Mode of Action Herbicide	
Corn	150+ New Hybrids Commercialized Annually			FieldView Seed Advisor	FieldView Advanced Seed Scripting SmartStax ^{PRO} trait		3 rd , 4 th and 5 th Generation Herbicide Tolerance Traits Short Stature Corn Hybrids/Short Stature Corn Trait		
Soybeans	150+ New Varieties Commercialized Annually			TENDFLEX ^{SOYBEANS}	PLATAFORMA INTACTA ² XTEND	FieldView Seed Placement		4 th and 5 th Generation Herbicide Tolerance Traits	
Fungicides	20+ New Formulation Launches in the next Decade			DELARO Complete iblon ^{TECHNOLOGY}	(isoflucypram) for Cereals		Fox Supra (Indiflin®) for Soybeans ²		New Fungicide for Asian Soybean Rust
Insecticides	20+ New Formulation Launches in the next Decade			vayego [®]	(tetraniliprole) for Corn, Rice, Horticulture and Other Crops				Novel Mite Solution
Other, Vegetables, Environmental Science, Seed Growth	~150 Vegetable Hybrids/Varieties Commercialized Annually 20+ New Formulation Launches in the next Decade						3 rd Gen BioRise Microbial Seed Treatment		ThryvON [™] TECHNOLOGY Lygus & Thrips Control Cotton Trait

¹ Subject to regulatory approvals and pending registrations. Represents a subset of the pipeline. Launches are all approximates.

² In collaboration with Sumitomo. ³ Internal estimate; ~45% of the peak sales potential is incremental



XtendFlex Soybeans; Planning for 20m Acre Launch in 2021¹

Built on the Proven Performance of Roundup Ready 2 Xtend Soybeans



#1 Soybean system
planted by farmers



// **~50m** acres
in the U.S. in 2020

// Proven performance,
high-yield potential,
strong agronomic
characteristics



- // Built on the Roundup Ready 2 Xtend Technology with the addition of glufosinate tolerance, providing application flexibility to manage tough-to-control weeds
- // Average 2019 yield and agronomic performance consistent with Roundup Ready 2 Xtend soybeans²
- // Strong 2020 field testing and stewarded production plan to enable 20M acres in the U.S. in 2021
- // Accepting pre-orders in Bayer brands to ensure timely delivery once anticipated EU import approval received



Enables continued use of conservation tillage and no-till systems which improve carbon sequestration and soil health

¹ Commercial availability pending regulatory approval

² Derived from 26 site locations in SC, NE, IN, IL, WI, MO, IN, AR, IA, NC, KS, SD, OH & GA



Short Stature Corn Offers Transformational Shift in Production

Phase 3 Technology with Potential Opportunity Across >220m Corn Acres

Benefits:

// **Reduced Crop Loss**

Improved plant stability and lodging tolerance; annual yield losses due to stalk lodging in the U.S. range from 5% to 25%¹

// **Precision of Crop Input Applications**

Extended in-season crop access due to shorter height supports tailored solutions

// **Increased Environmental Sustainability**

Potential to optimize use of key nutrients like nitrogen, as well as reducing land and water requirements

Three Development Approaches:

// **Breeding: PHASE 3**  VITALA commercial beta in Mexico in 2020

// **Biotech: PHASE 3**

// **Genome Editing: DISCOVERY**



¹ Purdue University (<http://www.extension.purdue.edu/ay/ay-262.html>)



Short Stature Corn Trials Withstand Derecho Storm in Iowa

// **Improved plant standability just one element of value potential in this blockbuster pipeline product**

Newton, Iowa, test location experienced 50–75 mph wind speeds. The close-up on the left demonstrates the wind damage to corn plants of a traditional height, while the right demonstrates the standability of short stature corn





New Herbicide Molecule Unlocks Greater Flexibility

First New Post-Emergence Mode of Action for Broad Acre Weed Control in 30 Years

Potential to build on #1 position in global herbicides¹

- // Entirely new mode of action advanced to **Phase 2 early development**
- // Demonstrates effective control of key resistant grasses, including **Goosegrass and Sourgrass**
- // **Discovery** program launched in biotechnology to discover a matching **herbicide tolerant trait**; initial approaches under evaluation



Enables continued use of conservation tillage and no-till systems which improve carbon sequestration and soil health

¹ Internal estimates



FieldView: the leading brand and digital platform for growers

Growth Fueled by Platform Advantages

>120m Acres

subscribed acres for 2020

>70 Partners

on the FieldView Platform

#1 Brand

in digital Ag space²

New Business Models

enabling sharing of value and risk

Largest Database

of grower and field trial seed performance data in the industry

>35 Next-Gen Projects

in the pipeline

Global

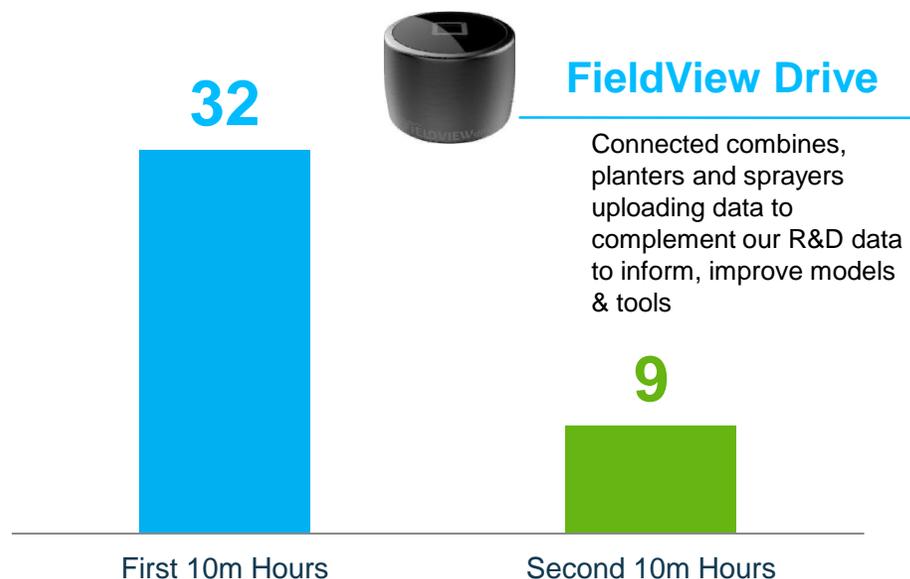
distribution footprint established

~1bn Global Acre

Opportunity for Corn, Soybean, Wheat³

Data Collection Accelerating

Months to Collect 10m Connected Hours



¹ Internal estimates

² 2018 Brand Health Monitor

³ Harvested acres – USDA FAS 2018-10-11, ex China



Enhancing sustainability and biodiversity in agriculture

Bayer's Sustainability Commitments by 2030

Advancing a carbon-zero future for agriculture

through helping our customers reduce field greenhouse gases by crop production.

30%

Reduction in field greenhouse gases emitted per kg of crops produced

- // Climate-smart practices:
 - // No-tillage Highly Productive Crops
 - // Cover Crops Precision Agriculture
- // Optimize use of synthetic fertilizers through the use of microbes



Produce higher-yielding crops with fewer natural resources and inputs

30%

Reduction in impact on the environment

- // Climate FieldView for precision application of pesticides /fertilizers



- // Resistant traits help to reduce pesticide use



- // Develop crop protection products with lower environmental impact

Empower 100 million smallholder farmers

100m

Smallholders benefit e.g. from access to education, tailored solutions & partners

- // Enhancing social innovation (e.g. with Better Life Farming)



- // Digital transformation with FarmRise



- // Introduce new, higher-yielding, resource efficient rice hybrids





Making Carbon Sequestration a New Revenue Stream On-Farm

Announced in July, Program Designed to Help Reduce Ag's Carbon Footprint, Greenhouse Gas Emissions



- // Bayer Carbon Initiative rewards farmers for the adoption of climate-smart practices that sequester carbon from the atmosphere
- // Examples of these practices include no-till farming and implementing cover crops
- // As part of the Bayer Carbon Initiative, the Carbon Pilot Program was launched for 2020/2021 season and will include about 1,200 farmers in Brazil and the U.S. who are transitioning acres to sustainable farming practices
- // The future of the pilot is to expand the program in the U.S. and Brazil to other farmers and then later into other world regions



Q&A Participants



/////////
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/////////
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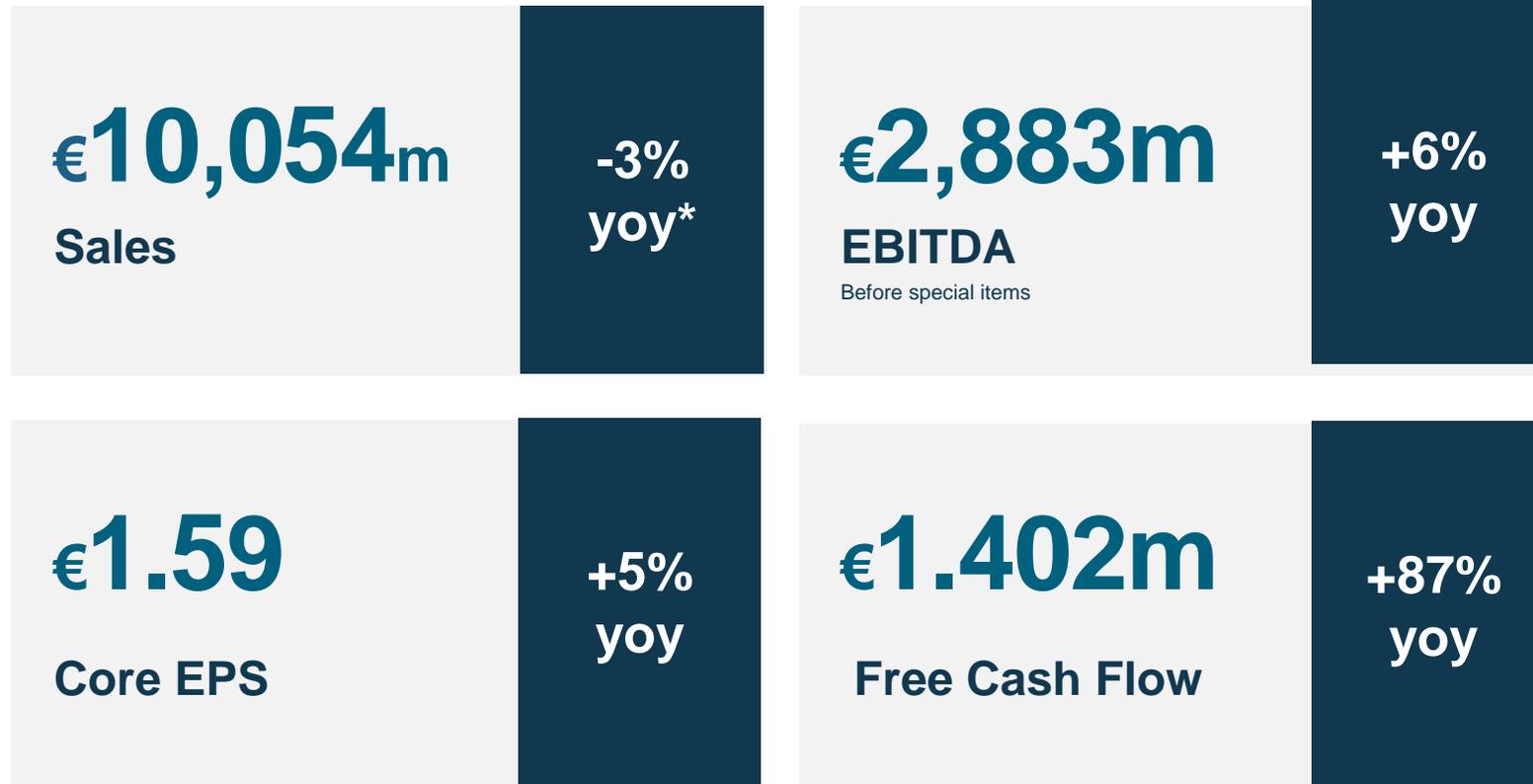
Appendix

Q2 2020 financial results





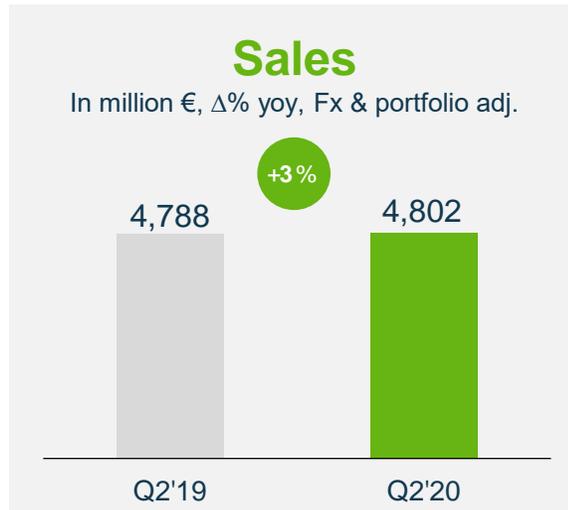
Q2 2020: Solid results despite COVID-19 headwinds



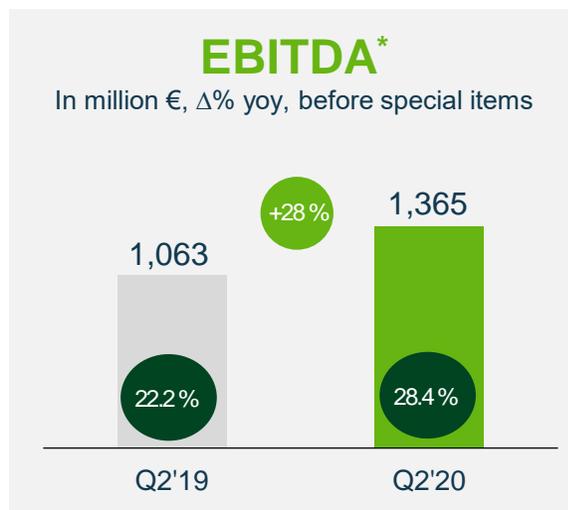
* Δ% yoy, Fx & portfolio adj



Q2 2020: Crop Science with strong margin expansion



Volume +4%	Currency -3%
Price 0%	Portfolio 0%

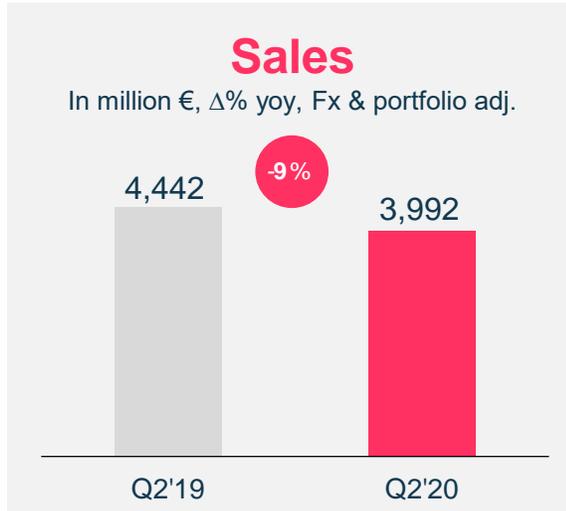


- Growth driven by LATAM (+19%), APAC (+11%) and North America (+2%) offsetting shortfall in EMEA (-9%)
- Good growth across almost all segments
- Well advanced on subscribed acres of Climate FieldView
- Strong increase of EBITDA before special items due to volume growth and cost synergies helped by lower product returns in Brazil

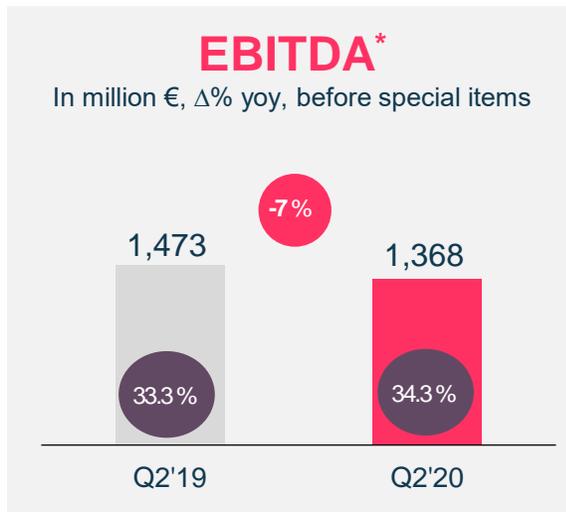
● EBITDA Margin before special items *2019 figures are restated



Q2 2020: Pharmaceuticals impacted by reduction of elective treatments and volume-based procurement in China



Volume	-1%
Currency	-1%
Price	-8%
Portfolio	0%

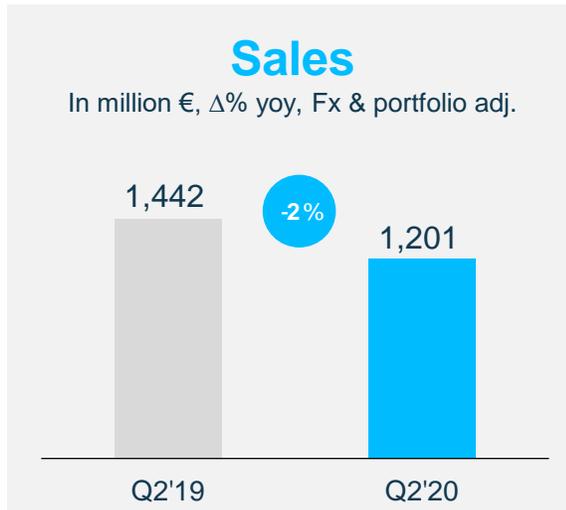


- COVID-19 impacts elective treatments, specifically the IUD franchise (-37%) and radiology (-21%)
- Eylea (-6%) shortfall also caused by COVID-19 and price cuts in Japan
- Xarelto's growth trajectory remains intact (+7%)
- Volume-based procurement (Glucobay, Avelox) impacts overall China sales (-15%)
- Margin uplift due to prudent cost management
- FDA granted priority review to NDA for Vericiguat / Phase III trial (FIDELIO) with Finerenone met primary endpoint

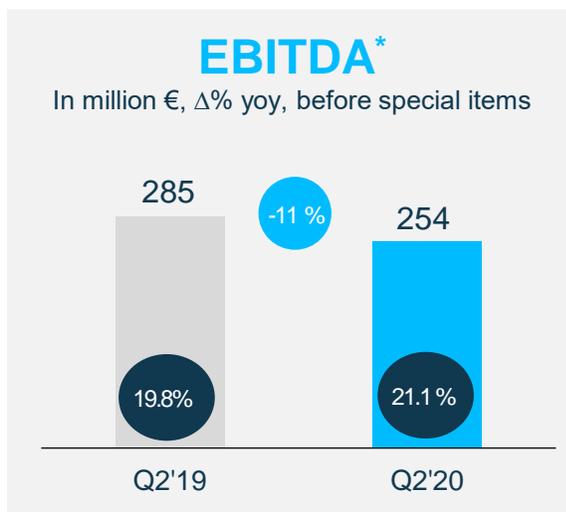
● EBITDA Margin before special items *2019 figures are restated



Q2 2020: Consumer Health affected by trade inventory adjustments after strong first quarter



Volume	- 4%	Currency	- 2%
Price	+ 2%	Portfolio	- 13%



- Sales development impacted by trade inventory build-up in Q1 related to COVID-19 and slowdown in store traffic
- Destocking negatively impacts esp. EMEA (-8%), North America on prior-year level
- Growth trend for nutritionals (+14%) continues
- Margin expansion driven by growth acceleration and efficiency program
- EBITDA before special items impacted by negative portfolio effect

● EBITDA Margin before special items *2019 figures are restated